



**Ronald  
McDonald  
House®**

Southwestern  
Ontario

# Tee off for family stays: Red Jacket Classic London

Premier annual golf tournament supporting Ronald McDonald House SWO family stays.



## Why become a sponsor?

- Make a tangible difference: Directly support family stays by helping provide meals, accommodations, and essential programs for families when they need it most.
- Strengthen community connection: Build meaningful connections with business leaders, community partners, and philanthropists while demonstrating your organization's commitment to the community.
- Employee engagement opportunities: Inspire your team through hands-on volunteer opportunities, event participation, company team activities, and involvement on the engagement committee, fostering pride, connection, and leadership development.
- Impact measurement & reporting: Receive clear, transparent updates that demonstrate how your support creates measurable, real-world impact for family stays.
- Brand recognition & visibility: Gain prominent logo placement and recognition across event signage, program materials, digital platforms, social media, and media coverage.
- Legacy and long-term impact: Showcase your organization's commitment to lasting change by helping strengthen programs that support families today and for years to come.

## Event Overview

**Date:** August 6, 2026

**Location:** FireRock Golf Club

**Target Audience:** 175+ golfers, sponsors and supporters

*Ronald McDonald House Southwestern Ontario Sponsorship Opportunities  
Fundraising and business networking*

 **Become a corporate sponsor today**

# Sponsorship summary

	Opportunities available													
	Title Sponsor \$20,000	Red Jacket Sponsor \$15,000	Platinum Sponsor \$10,000	Dinner Sponsor \$7,500	Volunteer Sponsor \$5,000	Golf Ball Sponsor \$4,000	Onsite Activation \$2,500	Hole-in-one Sponsor \$2,500	Specialty Hole Sponsor \$2,000	Cart Sponsor \$2,000	Lemonade stand Sponsor \$2,000	Tee Sponsor \$1,000	Mulligan Sponsor \$500	Golfer Fee Corp Foursome: \$2,500
	1	1	3	1	1	1	3	3	6	5	1	18	4	144 golfers
Recognition on all tournament materials	•													
Speaking opportunity	•													
Brand/logo in all marketing materials	•													
Complimentary golfers	8	4	4	2										
Ronald McDonald House SWO website	•	•	•	•	•	•	•	•	•	•	•	•	•	
Ronald McDonald House SWO social feeds	•	•	•	•	•	•	•	•	•	•	•	•	•	
Ronald McDonald House SWO newsletter	•	•	•	•	•	•	•	•	•	•	•	•	•	
Major sponsor sign	•	•	•	•	•	•	•	•	•	•	•	•	•	
On-site signage	•	•	•	•	•	•	•	•	•	•	•	•	•	
Tee-block signage	•							•	•			•		
On-site activation sampling							•							
Golf cart logo inclusion										•				
Volunteer shirt logo inclusion					•									
Golf ball logo inclusion						•								
Mulligan ticket logo inclusion													•	
Dinner table signage	•			•										

To secure your sponsorship or request additional information, contact:

## Marie Dennison

Manager, Annual Fund & Corporate Partners  
mdennison@RonaldMcDonaldHouseSWO.ca

Registered Charity Number: 11915 8806 RR0001

## Kathy Manness

Development Officer – Events  
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